

Table 2 Tabulated data of Anyer Coastal Competitiveness

No.	Anyer nature coastal ecotourism competitiveness Parameter	Value	Score
1	Creative developed and conserved Anyer natural coastal ecotourism by landscaping and zoning	23	11.86
2	Landscaping, zoning, and tailoring with coastline border regulation	38	19.59
	Manage and control for improving quality of Anyer natural coastal tourism	37	19.07
4	Promote Anyer natural coastal tourism	35	18.04
5	Pricing strategy and developed Anyer natural coastal tourism diversity	33	17.01
6	The quality of Anyer natural coastal tourism improvement	28	14.43
	Total	194	100.00

Note: Coefficient Kappa = K= 0.61